



Picture this: A previous client gushed about you to a friend, the art director at a magazine you know and love. The art director is impressed with your social feed and sets up a meeting. She also asks you to bring a portfolio. Panic! You want to take advantage of this opportunity, but which photos should you include? What else do you need to feature? And is she expecting a digital portfolio on a tablet or a physical book? If you're a photographer—or aspiring to be one—you know creating an impressive portfolio is essential. Whether you specialize in portrait, wedding, fashion, product, nature, or some other type of photography, you must showcase what makes your work stand out. Plus, employers, clients, galleries, and programs often require portfolios before they will consider a meeting with a photography portfolio, but don't worry! We're here to help you start with best practices, tips, and examples. What is a photography portfolio? A photography portfolio is a collection of your best work, showcasing your unique style, skills, and experience. In a professional context, your portfolio demonstrates your creativity and capabilities to potential clients or employers. In addition to photos, you can include a resume and bio to share an overview of your educational background, awards, and anything else that sets you apart. For freelance photographers and studios, your portfolio is often the crux of your business—it's how potential clients decide whether they want to hire you. A portfolio is essential for pro photogs for several reasons: Showcase your work: A portfolio is a collection of your best work, showcasing your talent, style, and creativity. Your photography portfolio is often the first point of contact for a potential client—it's your entire brand on display. Establish credibility: A well-curated portfolio enables you to establish credibility and professionalism as a photographer. In addition, it demonstrates your experience, aesthetic, and expertise. Attract clients: Your portfolio can be a powerful career asset in helping attract potential clients or jobs. Prospective clients want proof of your capabilities, and a portfolio can be a powerful career asset in helping attract potential clients or jobs. competitive industry, having a portfolio can help photographers stand out. Showing off your unique, high-quality work can give you an edge and attract more clients. Track your progress, and see your growth over time. You can see how you have evolved as an artist by curating a collection of your best work. A photography portfolio is especially critical for freelancers and professional photographers. In a competitive profession, it's a benchmark requirement even to be considered for a gig. Should you make a digital or physical portfolio? When creating your portfolio, you may be torn between a digital and physical format. Each has advantages and disadvantages, so deciding what's best for you will depend on your needs and goals. Digital photography portfolios have become the new normal. They're easy to share and fantastic if you want to show off a high volume of work online. Various online portfolios have become the new normal. They're easy to share and fantastic if you want to show off a high volume of work online. create an interactive presentation—without any coding or design experience. You could even use your Instagram feed as your portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! On the other hand, physical portfolio in a pinch! 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How to make a photography portfolio: Eight steps to make it happen Whether you're looking to evolve your existing portfolio or create from scratch, there are several fundamental steps in the creation process. Some are universal portfolio-making steps, and others are more specific to the art of photography. 1. Determine your audience and what they want in you as a photography. 1. Determine your target audience and what they are universal portfolio-making steps, and others are more specific to the art of photography. and presented. For instance, is your potential client an editor at a street-fashion magazine? If so, an edgy zine featuring your model work might be best. Or is a newly engaged couple looking to recruit you as a wedding photographer? In this case, your portfolio will benefit from elegant touches like foil plus an online and offline option. 2. Curate your best work Sifting through your body of work and distilling what makes the cut is often the fun part. Based on your audience and the intention of your portfolio, you'll probably have a clear idea of what type of photography you're aiming to curate. If not, then let your experience do the talking; what photos grab you the most? Take your time reviewing and selecting your best or most relevant photos. Be objective and consider each photograph's technical quality, creativity, and overall appeal. You can segment your strengths and style. Or you can concentrate on one core concept and hone in on that. Remember to include only work you want to be doing—no need to showcase your realty work if you are trying to pivot into journalism. 3. Organize your images Now that you've determined your audience and chosen the photos you'll showcase, it's time to organize them. Ask yourself: How will you help guide viewers through your book? What sequence of images best tells your story? Your portfolio should flow smoothly to showcase your photography, you can have a section dedicated to mountains, forests, and beaches, allowing clients to see the breadth of your talent. Clients and hiring managers likely only have time to review part of your favorites. 4. Choose a format You'll next need to show variety as well—so make sure your last shot is excellent, and they don't forget you! Then keep the momentum going in the middle by mixing in some of your favorites. 4. Choose a format You'll next need to decide what format your photography portfolio will take. Again, many options are available, like physical photo books, online sites, or a combination. And each has its advantages and disadvantages. A web-based photography portfolio can be easy to create and share. If digital work is your jam, this route is likely a no-brainer. But if more sophisticated and analog-based photography is more your speed, creating something tangible and tactile has merit, too. If you share your portfolio can pay dividends. And with print-on-demand options through self-publishing platforms (like Blurb!), you don't have to break the bank committing to a high-volume print run or try and DIY. 5. Design your portfolio You won't want to skimp on the design of your work. In most cases, less is more, and a minimalist approach to your portfolio design is often preferred. Pay particular attention to your book's typography, front cover, and the layout of the photos. For photography portfolios, layflat photo books work incredibly well. Photos that run as a two-page spread are a compelling way to showcase your best work. We've seen many layflat photo books portfolios assembled with Blurb, and we've been regularly impressed with the results. 6. Edit your images You've likely already edited your photos for past clients and projects, but this time you're refining them to ensure they fit together as a cohesive package. Spend time reviewing, tweaking, and perfecting each photo to achieve the same look and feel across the entire collection. Decide whether you want an authentic look or a stylized vision with rich colors and sharp details. No matter your concept, have a plan of action and make sure all your photos are on the same page. 7. Include supporting materials like an artist statement, bio, resume, and contact information. This is especially crucial if you aim to use your portfolio to get hired for a photography position. Your artist statement or introduction should provide insight into your creative vision and overarching approach to your creative vision and overarching it easy for potential clients or employers to learn about you and validate your credentials. 8. Get feedback from other professionals in your industry. Experienced photography portfolio, get feedback from other professionals in your industry. return and make it something you're excited to show off. Lastly, we'll say again that clients, editors, and recruiters do not have much time to read through your entire portfolio, and they often make their decisions quickly based on cursory glances. So, your portfolios should be short, sharp, and to the point. You do not need to tell a long-winded story behind each project. Instead, you need to showcase your skill behind the camera. That means editing your photography portfolios Looking for examples to help spark your creativity? We've gathered a few inspiring print and digital portfolios to help you envision your own. Robert Blonski Canadian artist Robert Blonski merges his paintings, photographs, and writings to create a perfectly-bound portfolio explaining his explorations of his process, artistry, and personal experience. Not only does he have a photo book, but also a website, which allows viewers to discover his work in more detail. Discover Blonski's print portfolio. Conclusion Whether you're carving a niche in photography, portrait photography, or billing yourself as a jack of all trades, having a well-curated portfolio is fundamental to presenting your past work and drawing the interest of future clients. It can also be a way to track your growth over the years. Now that you know how to build your portfolio, you're well on your way to making one you can't wait to share with clients, managers, and galleries. We can't wait to share with clients managers, and galleries. We can't wait to share with clients managers, and galleries. for professional visual storytellers. Integrated with Adobe InDesign and Photoshop, it's easy to turn your digital work into a physical format. Interested in learning more? Start your portfolio is your most important asset. It showcases all of the work you have done and your unique visual style It's also where you get to tell a compelling story about yourself—how you got to where you are, the way you work and your experience—that can help potential clients decide if they want to work with you. Hence, a good portfolio must do many things. It must provide a beautiful canvas for your work to shine. If your work spans across different photography niches, it must categorize your work clearly, so that visitors can easily find what they are interested in. It must provide more information about yourself, such as your contact details and your rates. Many photographers do not publish their rates, and understandably so. Rates are often determined based on the scope of a project. That said, giving a ballpark estimate can save both you and your potential clients a lot of time, since they can tell if their budget and your rates are within touching distance. Finally, your photography website should leave a deep impression on your visitors, so that you're at the top of mind if they ever need a photographer. That means that it has to be beautifully designed and useful at the same time-we've covered the best website builders for photographers in a separate article. Adobe Portfolio is also a great option to create a photography portfolio that can do all of these things. Hence, we've created a list of 30 photography portfolios to inspire you. Let's get to it! What we like about this photography portfolio: A simple and minimalist design that suits Max's photos. You can find his portfolio vividly displayed right on the home page, so there's no need to click into different galleries. It's a simple website with just a few sections, so visitors can easily find the apher best known for vivid and striking portraits of celebrities. What we like about this photography portfolio: An "About Me" section that clarifies Hilary's style, vision, and focus. A variety of photos that help to tell the full story about her work. You can see how her "About Me" section, play into each image. Hilary O'Leary is a photographer whose work primarily centers on the nature and wildlife found all across Africa's many landscapes, people, and fauna. What we like about this photography portfolio: A detailed FAQ that goes over what they do, how they work, and what they give their clients. Every price is clear and transparent. The photos within the portfolio are organized into collections. The Wild Bride's photography is all about non-traditional brides enjoying weddings in unique of brides enj locations, each one photographed with rich and vibrant colors. What we like about this photography portfolio: Every photo is organized into a nice and clean grid of images. Photos are clearly organized based on projects, and each project consists of a sequence of photos. You can find an archive of Jonathan's entire portfolio. Jonathan Gregson is a photographer whose work interacts with food and travel. In his portfolio, you can find the photos Jonathan has taken for Heinz and Coca-Cola, among other brands. What we like about this photography portfolio: The moment you land on his website, you see large, bold and striking photos that demonstrate his vision. You can visit his store and see which prints are available. You can scroll through the portfolio and see the ways in which Nukem plays with color, light, and framing. Haris Nukem is a photographer who specializes in commercial photographs with a clear, sometimes socially-conscious, meaning. In his portfolio, you can scroll through colorful and distinct images, each of which reflects on the flaws and limitations of the society we live in. What we like about this photography portfolio: Every photo is rich with light, color, and motion. The photos are organized into a clean grid. The lighting is distinct and evocative, making each photo pop. Marvin Lei is a people-focused photographer whose photos feature people in unique often colorful, spaces. In his portfolio, you can scroll through a wealth of photos, each one with a unique and evocative background. What we like about this photography portfolio: Every photo makes interesting use of light and shadow. Many of Deanie's photos and GIFs to tell the story of each one with a unique and evocative background. What we like about this photography portfolio: Every photo makes interesting use of light and shadow. event. Deanie Chen is a photographer best known for capturing live music events with bold and striking photos. What we like about this photography portfolio: Mix of black-and-white and color photos in a clean and simple gallery. Many of the photos beautifully capture the emotions of his subjects. The unique colors and tones evoke a retro, almost nostalgic, feeling. Warren Remolacio is a photographer who specializes in boudoir photos, many of which are shot in black-and-white. What we like about this photography portfolio: A very thorough FAQ that goes over Alex's services and photography practices, among others. "Portraits" and "Headshots" are organized into two distinct sections, with different shooting styles. You can find a blog that goes over Alex's philosophy and experience. Alex Tran is a photographer who specializes in portraits, which are captured in a simple and elegant style. What we like about this photography portfolio: Photos are organized based on the photography niche. Each section comes with a quote that expands on Collado's goals. Every photo relies on vivid colors and clean staging. Chris Collado is a photographer whose work features cityscapes, weddings, and portraits. What we like about this photography portfolio: You can save each photography pho space for the work. The portfolio features well-directed videos that go with the photos. Julia and Gil are two photographers that capture moments of love, romance, and infatuation. In their portfolio; The photos are clearly categorized based on the photography niche. You can learn a lot about Allen's work by reading her "About" section. Great sequence of photos that tell a story in her documentary projects. What we like about this photography portfolio: A very thorough "About" page that gives you a great idea of who Ralph Gibson is. The black background provides a beautiful canvas for his black-and-white photos, as well as the occasional splash of color. You can see how Gibson's style has evolved throughout his 60+ years as a photographer. Ralph Gibson is. The black background provides a beautiful canvas for his black-and-white photos, as well as the occasional splash of color. a photographer who is known for his surreal black-and-white photography portfolio, you can dive into Gibson's surreal style, while observing how it has evolved over his long career. What we like about this photography portfolio: You can see every single one of his prints the way it looks framed, from multiple angles. Every photo plays with light and shadow in distinct, unique ways. You can look underneath each thumbnail and see where every photo was taken. Denis Olivier is a photography portfolio, you can find analog photos—almost all of which are shot in black-and-white—taken all across Bordeaux What we like about this photography portfolio: You can learn a lot about Sonja's work and philosophy in the "About" section. Every photo captures something unique about the person she is capturing. Colors contrast and flow with one another, making each image distinct and striking. Sonja unique lives that they lead. What we like about this photography portfolio: A brief, but thorough, "About Me" page that clarifies Steve's stylistic intentions. His work is separated into different categories, with distinct visual styles. For example, his editorial portraits have a different style from his streetwear photography. A newsletter that goes over Carty's style, techniques, and habits. Steve Carty is a commercial photographer with a modest and straight up approach to making photos that are understated, modern and honest. What we like about this photography portfolio: A clever magazine-esque web interface that makes navigating Pifer's portfolio easy and fun. The "About" page makes clever use of unique fonts and distinct typography. The photos are slightly overlaid upon one another, giving the portfolio a unique aesthetic. Brook Pifer is a photography can evoke those same feelings within the viewer. What we like about this photography portfolio: Many of Cole's photos can be downloaded as wallpapers. Every photo captures light, darkness, and color in a unique way. You can see all of the work Cole has done with each of his clients, demonstrating his experience. Cole Rise is a photographer who captures distinct and often liminal spaces, in ways that evoke their inherently dreamlike nature. In his portfolio, you can find photos of empty deserts, hills, and valleys, as well as travel photos developed for the tourism boards of various countries. What we like about this photography portfolio: Zach's work is a lovely blend of photos and videos. Each photo or video is rich with color, light, and motion. Gold's portfolio relies on a clean and grid-like design that makes navigation a breeze. Zach Gold is a photography tools. What we like about this photography portfolio: Every photo showcases a unique location in a colorful, vibrant, and almost otherworldly manner Carmen's portfolio is a beautiful showcase of the blue tones in her photos. The photos are organized into a clean, grid-like interface that makes it easy to scroll through. Carmen Hunter is a photographer whose work explores the beauty of locales all across the globe In her portfolio, you can find photos taken in oceans, mountains, beaches, and jungles—along with many other colorful locales. What we like about this photography portfolio: The website consists of different sections which are all clearly labeled and easy to navigate to—including workshops, a bio and contact information. A clean, minimalist design that goes well with the photos. Sanz Lena is a beauty and fashion photography portfolio: The photos are clearly categorized in different genres, and there are multiple projects in each genre -each with a sequence of photos. Emilee showcases her experience with her list of publications, which is important to quickly establish her credibility. You can find a blog where she goes over the significance of the events she has covered. Emilee McGovern is a photographer who primarily works as a photogournalist, capturing moments from protests, marches, and other events. In her portfolio, you can find moments taken at socially-significant events. What we like about this photography portfolio: The photos are categorized according to the countries they are taken in. A thorough "About" page that clarifies Lisa's photography portfolio: The photos are categorized according to the countries they are taken in. philosophy. Each photo is rich with vivid colors that come from the natural beauty of the environment. Lisa Michele Burns is a travel photography portfolio, you can find colorful, detailed photos taken all across the world. What we like about this photography portfolio: You can click on the "Take The Tour" button and see Berti's most interesting photos. The four collections on Berti's site come with clear descriptions that outline their style and focus. You can learn all about Dennis' philosophy in his "Journal" section. Dennis Berti is a photographer who specializes in visual storytelling; using photos to tell authentic and utterly human, stories that no other medium can convey in quite the same way. In his portfolio, you can find photos taken from a wide variety of events and evocative. What we like about this photography portfolio: You can read about Jade's history, style, and accomplishments in her "About" section. A clean, spare and minimalist design that makes scrolling through the photos. Lara Jade is a fashion photographer whose work focuses on different styles of fashion that are captured in a timeless, yet evocative, manner. What we like about this photography portfolio: A quick but descriptive bio that describes Stuart's history and fascinations. The photos are categorized into interesting projects, which explore different themes and ideas. You can purchase specific collections of photographs as photo books. Matt the intimate moments we see and experience, within the places we live. In his photography portfolio, you can find collections of photos taken primarily in London, as well as different parts of the West Coast. What we like about this photography portfolio: A magazine-like design that explains each project and presents the photos in a beautiful sequence. A wonderful combination of photos and videos to showcase each product in an engaging manner. Scott shows testimonials from his clients, to effectively provide social proof. Scott Snyder is a product photographer whose work captures different photographer whose work captures different photography portfolio, you can find photos of products as vast and varied as coffee mugs, speakers, and books; each one captured in a clean, yet distinct, manner. What we like about this photography portfolio: A minimalist design that focuses entirely on the photos and little more. Each photo captures Fanfani's intimate connection with the people in his work. There are only two sections in the website—the photos and contact information—focusing the visitor on what's important. Lorenzo Fanfani is a photography portfolio: Mack works across a variety of genres, and she separates the photos into different sections for easy browsing. The photos are presented in an interesting grid, with different orientations and sizes. Her Instagram account is embedded at the bottom of each page, to increase engagement on that platform. Mack Eveland is a photography What we like about this photography portfolio: A clean and elegant design that gives each photo plenty of breathing room. You can learn about Jessica's process in her "About" section. She presents an interesting mix of editorial and documentary photography. Jessica Chou is a photography portfolio: A clean and elegant design that gives each photo plenty of breathing room. You can learn about Jessica's process in her "About" section. She presents an interesting mix of editorial and documentary photography. capture the subtle intricacies of that individual and the moment they inhabit. Imagine capturing light with such precision that every photograph feels alive. A well-curated photograph portfolio not only reflects your skills but also sparks inspiration and awe. It's your visual voice, narrating the tales through lenses and shutters. In this digital age, showcasing stunning photography portfolio examples can catapult your professional identity far beyond the conventional galleries. From selecting your best photography portfolios to understanding the nuances of photo portfolio design and digital photography gallery standards, you will journey through strategies to enhance both the appeal and functionality of your work. Dive into insights on leveraging photo composition tips, lighting techniques for photography, and the latest photo editing examples to refine your showcase. By the end, emerge equipped not just with knowledge but with a portfolio that's as dynamic and profound as your artistry. Explore sections on visual storytelling, updates on technical SEO, and tips on optimizing your user experience. Yasamin is an Iran-based photography, and currently works as a photojournalist for the newspaper, Corsair. The elegant and simple layout makes this an excellent photography portfolio website. Andrew Hobbs has worked with very famous companies such as Louis Vuitton, Chanel, Nokia, and Nike. His photography portfolio website is clean and minimalist. The white backdrop perfectly offsets his images. Photography website template that you can get with a Slider Revolution license London photographer Levon Biss creates incredible images. He works with insects, people, and soccer in particular. The insect photographer Levon Biss creates incredible images. James Ransom is based in New York City and photographs food, interiors, and still lifes. He is famous for incredible color images, using color and light treatments for his images to draw in the viewer. He has collaborated in the past with Food52 to create some stunning shots and is thus a pivotal part of this famous brand. WoW your clients by creating innovative and response-boosting websitesfast with no coding experience. Slider Revolution makes it possible for youto have a rush of clients coming to you for trendy website designs. Tim Flach is a famous photographer whose photography portfolio website features fabulous images and incredible website design. The video background is immediately attracting your attention, then the portfolio's lovely grid structure makes it easy to view the images. Each time you select an image, it shows up in full screen with fading transitions, all of which equates to a fantastic user experience. Photographer Matthew Ree specializes in weddings and lifestyle shots, and has been featured in New York Magazine, The Knot, and many other publications worldwide. His portfolio website features a carousel slider with wedding photos, professionally shot with a brilliant use of posing, color, and lighting. Essential Grid is hands down the best gallery plugin. If there's one plugin that would make your website better more than others, it's this one. Essential Grid lets you display your images in a gallery format, whether from the WordPress gallery, social media, or elsewhere. Self-taught Belgian photography portfolio website. Olya Kobruseva's site is simple, has great navigation and loads very fast, and the visitor's path is completely intuitive. Upon entering the site the wonderful slider captures your attention, then choose one of the 15 gallery page, you can either choose another gallery to visit, or return to the top. The main gallery on this site is used as an access point to other projects. Max Montgomery has a wonderful site with an easy to follow structure. It puts all of the attention onto his work and the site is the background support. You may have heard of the photo series 'End Times', captured in 2005, which depicted images of children crying and caused quite the stir in the creative community She has been photographing images since won many photography awards, including for the controversial "End Times" collection. California photography awards, including for the controversial "End Times" collection. California photography awards, including for the controversial "End Times" collection. shots for many enterprises including HGTV, and also provides useful resources for those interested in learning about photography. Vladimir Rys is a multi award-winning sports photography from the Czech Republic. He photography Sorts photography is a multi award-winning sports photography formula One races, as well as many other sports, including boxing, swimming, and soccer. Lucy Birkhead is a UK based wedding photographer, who weaves incredible stories through her images. She also has a blog on her site to explain some of the stories that accompany the images. Her portfolio has a captivating slider with some of her best shots. She is wonderful at capturing candid stills, which is what makes her unique in the industry. StudioChevojon creates premium shots for luxury restaurants and hotels with multiple visually stunning images. Arun and Anwita are a husband and wife team, based in India, who work together to create wonderful images. They are highly creative people, undertaking many types of creative arts, including photography. Their well-designed portfolio site contains many vibrant images. Photos appear in an attractive horizontal grid layout accompanied by categories for easy navigation. This minimalist site looks deceptively simple. It is certainly easy to use, but contains screeds of information, with plenty of features, including a blog, testimonials, and categories. It remains intuitive to navigate and find anything you are looking for. Each page was designed intentionally for a specific purpose, making browsing a pleasure. Michael David Adams has created a brilliantly designed portfolio, with a grid design featuring monochrome images. Roll your mouse across them to see them in color. New Jersey photographer Adrieana Blazin has breathtaking photos of people and animals on her portfolio, many of which are monochromatic. In a former life, she was an opera singer. Whilst performing as an opera singer she learnt how to be successful in a different creative industry. Patricia Ricardo is the photography popular from the 1920s onwards. Elise Hassey is a opera singer she learnt how to be successful in a different creative industry. the photographer at Lisse Wedding Photography. She is based at Bondi Beach in Sydney, Australia. Ellie creates gorgeous wedding photos with wonderful flair. She takes many black and white images in Mastralia, including Bride to Be, Bazaar Brides, and Vogue Brides. Sleek and stunning photography is displayed on the site using a slider. Hilary O'Leary, based in South Africa, uses the landscapes to take beautiful photos for site visitors to engage with completely. African wildlife is her main feature and she uses a parallax scrolling feature. Justin Eiler resides in the US in North Dakota and focuses on portrait photography. He works for the North Dakota University and also does plenty of freelance photography. The portfolio on his website has images shown horizontally. Use the categories to easily navigate throughout the site. Kaila is the photography. The site is more of a blog folio that shows images within blogs to tell the accompanying stories. This is a great example of a sleek and easy-to-navigate photography website. Nick Onken has professionally photographic campaigns for Adidas, Nike, and Coca Cola. Pedro moved from Brazil to the US at age 22, for his education. His imagery skills are unmatched, featuring the full range of emotions, and his portfolio shows this perfectly. San Francisco based Aubrie is a highly talented food and travel photographer, as well as lifestyle and portraits. She has worked for numerous famous brands, including Vanity Fair, Lonely Planet and Bon Appetit. She uses vivid colors and interesting contrast and lighting features. James Anderson can find the beauty in any otherwise normal moment. He is popular for his relaxed attitude when conducting wedding shoots. Dory draws in her viewers instantly with a wonderful splash page, tiled with many stunning images. They contain such depth and detail that visitors will spend a long time exploring them. Cruciform thumbnails make up the portfolio of Estevez and Belloso. Hover your mouse on one of these and you can see the full image, complete with a headline. Larissa is a Singapore-based photography. She is a very accomplished individual, having studied Latin American Studies, and Culture and Politics at Georgetown. Larissa now works with documentaries for Channel News Asia. She ultimately wants to have a social impact through her storytelling. The site is minimalist but maintains a sleek and interesting design. Images are shown one at a time by scrolling. horizontally. Horizontal portfolio layouts look incredibly stunning. Caitlin uses horizontal layouts perfectly. Her photography website. Mareen works all over the world and currently lives in Germany, where he is involved with photoproduction, including booking, casting, art direction, and location scouting. Haris is a commercial photographer, creating pictures for worthy causes with important messages. Take a look at the press section of the site to see where his shots have been displayed, as well as the numerous articles were written about this man and his talents. French photographer Nathalie Champagne has a website with a photo gallery containing thumbnails to the right. Larger photos are front and center on the homepage. Her debonair attitude shines through in her joyful shots. Originally from Jamaica, Erich now resides in Canada. He's been a versatile photographer for more than 20 years. His work includes sports, celebrities, and so much more. His photography of multiple subjects has real depth and breadth and perfect composition. Hana's photography portfolio is a great example of lateral thinking. She uses parallax scrolling elements as well as an interesting layout to create something unique. The menu is vertical, which is certainly an unforgettable eye-catching feature. Abhishek is a highly creative photographer based in India. He has worked with multiple magazines including Forbes, Vogue, GQ, and Elle. His site focuses on gallery layouts to see many images simultaneously. Adam Von Mack's photography portfolio is a clean alternative whose goal is to show off his best work. The welcome page draws you in. Then you can select one of 5 categories to see his portfolio, shown with simple but effective image sliders. Julia and Gil work as a team, and their artistic goals are to capture their love images. They offer presets which can help you to create your own wonderful images. The best way to attract potential clients is by enticing them with your fantastic work portfolio. An online portfolio allows thousands of potential clients to see your best work. It can help you get new business and show off your skills to attract big clients. Frankly, if you don't have an online portfolio you may get left behind in the photography industry. Whether you have countless photos or just a few hundred, you can make them look amazing in an online portfolio. You will need to cull so your portfolio stays sleek and clean. The following information should help you create a compelling professional portfolio site. Firstly consider why you want a portfolio. Is it to attract more potential clients? Are you trying to get a job with an agency? Or applying to get into college? Write down these questions and your answers, which will help you to define your goals and assist in creating a photography websites allow your best work to remain the focal point. They are also more intuitive to navigate, so people have no trouble finding your work. You might choose to add other features, but keeping it simple is usually best. Let your pictures do the talking and create a wonderful user experience. All creators have their own views about their art and how they want it displayed. This is highly personal, so creating your own photography website will provide your method of storytelling which will decide how you set up your site. After you know the intention of the portfolio, it's much easier to decide on the design. Next consider the size of your photos. Higher resolution can be easier but doesn't look as good. Ensure you match the backgrounds of your different pages to the photos you display on them as well. Next, you need to categorize your images for easy searching, which could be with flags, colors, or rating selection. This will help you to file your photos well. If you work across many different styles, just show images for that audience. For example, keep only portraits in a portrait photography section. Create a page for each audience you may have. Portrait, landscape, and wedding photography would all have different so put your most compelling shot first. This must be one that entices viewers to want to see more of your shots. Keep up the quality of your images. If one is lower quality or less engaging, simply don't include it. Add an equally compelling shot for your work. As an example, wedding photograph portfolios should exude joy and love. Travel photographers' sites should be adventurous. One of the nardest things can be selecting a style for your photos lie you are unsure seeing the portfolios of others may help you define what is unique about they grouped them in a certain way? Taking a look at competitor sites can help you define what is unique about your own work. Your photographs should be in a certain order, chosen by you. As mentioned, put the most compelling one first. People won't always look through every photo is a slideshow. Make the first and last ones count. Now that you've seen so many amazing designs, you're likely wondering how to make a great photography portfolio. This is easy with Slider Revolution, a plugin that allows you to create photography portfolio looking fabulous with its many incredible features: Slider Revolution Version 6.0 has been optimized to categorize intuitively. Find what you're looking for to make it even faster. SR allows more than just in and out layering for animations. You can add multiple animations for each layer. More than 200 templates help you create a stunning photo portfolio. Slider Revolution can help whether you want a whole website or just a header. It includes special effects templates. There are also new images, templates, layer groups, and add-ons. You get access to royalty-free images, layer groups, and other media assets. Begin by selecting your strongest images that not only showcase your skills but also tell a cohesive story. Focus on quality over quantity. Utilize a clean, easy-to-navigate layout for your photography portfolio website to ensure a professional appearance and a smooth user experience. Include a diverse range of photos to display your versatility: landscapes, portraits, street photography, and more. Tailor your selection based on the niche you want to appeal to, ensuring each image adheres to high visual arts portfolio standards. Aim for 15-25 images. This range is enough to showcase your versatility without overwhelming the viewer. Make sure each image adds value to your photography portfolio and represents your work to stand out. Use consistent photo genres. Opt for a simple yet elegant layout that allows your work to stand out. intuitive. Consider the mobile responsiveness of the layout to enhance the user experience. Absolutely. Personal projects show your passion and creativity beyond client work. They can be particularly compelling if they tell a unique story or demonstrate a specialized skill in artistic photography. Regularly update your portfolio to keep it fresh and relevant. Add new works every few months to reflect your evolving skills and styles, and remove older works that no longer represent your best abilities in digital photography. Captions can provide context and add depth to your images. Briefly describe each photo's backstory, the technique used, or what the image represents in the broader scope of your visual storytelling goals. Avoid overly long descriptions to maintain focus on the imagery. Utilize SEO entities like keywords, meta tags, and alt text to optimize your portfolio for search engines. Target terms related to photography portfolio examples, professional photography portfolio examples, and alt text to optimize your online presence and attract more viewers. Yes, testimonials are powerful in building trust and credibility. Feature positive reviews from clients of your professionalism and skill in photography. Avoid cluttering your portfolio with too many images, as it can dilute the impact of your best works. Steer clear of inconsistent image guality and ensure all photos are edited uniformly. Pay attention to loading times and technical SEO to enhance overall accessibility and search engine ranking. Navigating through the labyrinth of photography portfolio examples, a recognition emerges: each portfolio is a unique fingerprint. It reflects not only skill but personal journey, a tableau of moments captured and stories told. The evolution seen in every pixel's potential, emphasizing the craftsmanship of professional photographer showcases, fine-tuning details in photo editing examples, all of these elements knit together to fabricate a portfolio is right at your fingertips. Unleash your creativity, but mesmerizes. Remember, in this digital age, your online presence can be your global handshake. With the insights and best practices shared, enhancing the structure, content, and visibility of your photography portfolio is right at your fingertips. Unleash your creativity, update religiously, optimize for SEO, and let the portfolio be a gateway to your professional acclaim. If you enjoyed reading this article about photography Portfolio Examples and How to Create One Get a complete grip on all aspects of web designing to build high-converting and creativity-oozing websites. Access our list of high-quality articles and elevate your skills. I want the free reading list! by Kim Garrison · Published February 15, 2018 · Updated July 31, 2019 Being a new photography is simply to pick up a camera and take as many photos as you can. This will help you get your footing. You will learn what excites you, what style and equipment you prefer, and other key things that can help define your footing. You will learn what excites you, what style and equipment you prefer, and other key things that can help define your footing. These inanimate objects may seem uninteresting at first, but you can use perspective, lighting, depth of field, and other photographic techniques to breath life into everyday items. You can even start to combine materials to create a unique image and tell a story. View this post on Instagram A post shared by hotkenobi (@hot.kenobi) 2. Landscapes Find a local park or overlook to take in some natural scenery — and consider going at sunrise or sunset. These times of day offer beauty, color, and more diffused light than mid-day sun, making it the optimal window to shoot outdoors. View this post on Instagram A post shared by Adam Dyson (@adam dyson) 3. Architecture If you prefer the urban jungle, take pictures of stylized buildings. Old, classic architecture can offer ornate details and options for close-up images. In contrast, modern structures are best captured from a distance — to appreciate the clean lines and overall aesthetic. 4. Food Take advantage of what's in front of you — be it your own culinary creations or that fancy date-night dinner — and practice arranging food in a flattering and appetizing way. This usually means getting up close and bringing out the vibrant colors. If at home, take pictures as you cook to demonstrate the full steps of making a meal. View this post on Instagram A post shared by Nick Anderson (@jebbwest) 5. Animals Once you have mastered photographing objects, take it one step further and move on to pets. This is a bit more challenging, so be sure to have the photo planned out before getting your furry friend to participate. Encourage them to sit still and look at the camera by holding a treat above the lens. You can reward them after each click of the shutter. 6. People You can start by taking self-portraits, or solicit help from willing family and friends. Since it can be intimidating to be in front of a camera, be sure to give your subjects some direction. Talk to them and make them feel comfortable. You will get a more graceful portrait. After checking off some of these literal subjects, challenge yourself with more abstract ideas, like the ones below. Instagram's Weekend Hashtag Projects can provide additional inspiration. 7. Silhouettes Photographers are almost always looking for the light. But try flipping that rule on its head and make shadows the focal point. In order to create a clean outline, use a recognizable shape and have the light positioned directly behind your subject with a non-distracting background. View this post on Instagram A post shared by Alina Tsvor (@alinatsvor) 8. Motion Capture something as it is moving and try different techniques. There are primarily two different approaches. The first is to take a picture with a fairly slow shutter speed and have the object in motion be blurred as it goes by. Conversely, you can use a technique called panning to move your camera in time with the moving subject, so that they are all in focus and the background is obscured. 9. Night photography Add another level of difficulty by shooting at night. your settings to a longer shutter speed, so use a tripod or other flat surface to avoid blur. View this post on Instagram A post shared by Rey Canlas Jr. (@reycanlasjr) 10. Design Rather than thinking about the subject itself, consider the things that make up the focal point. What makes it visually interesting? Maybe you're drawn to the color, texture, balance, negative space, rhythm, or overall form. View this post on Instagram A post shared by Dirk (@macenzo) All of these will help you better understand the many aspects of photography and hopefully find your favorite subjects in the process. Happy shooting. Subscribe to Beyond Bylines to get media trends, journalist interviews, blogger profiles, and more sent right to your inbox. Author Kim Garrison's official title is Account Specialist at Cision. She is also a snowboarder, photographer, and Washington Capitals fan. Tags: new photographersphotojournalism